

I. THE CORPORATE PLAN KEY ACTIONS

Public Health's Outcome in the Corporate Plan is; 'We will prioritise prevention', with an indicator of improving life expectancy.

This is broken down into three Key Actions:

(i) K21: Lead on the city's strategy for health and wellbeing.

Thrive Plymouth, the city's strategy for health and wellbeing, was developed in recognition that there is opportunity to define and agree a coherent approach to addressing health inequalities in the city by organising and directing society's effort to promote health, prolong life and prevent disease. Thrive Plymouth is a programme of work over 10 years, which is based on the 4-4-54 framework, i.e. that 4 key behaviours lead to the 4 diseases which cause 54% of the deaths in Plymouth. The framework and action plan was presented to the Caring Plymouth Panel on 20th November 2014.

(ii) K46: Develop a clear research and evidence base to understand health inequalities across the city.

Plymouth's Public Health Team lead the development of a clear research and evidence base to understand health inequalities across the city through the provision of analytical and intelligence-related expertise. This involves the collection, generation, synthesis, appraisal, analysis, interpretation and communication of intelligence that assesses, measures and describes the health and wellbeing, risks, needs and health outcomes of the Plymouth population.

(iii) K47: Deliver plans that reduce individual risk factors and strengthen the role and impact of early intervention and prevention.

This key action describes much of the work of the Public Health team, in preventing, or detecting and intervening early (primary and secondary prevention). Some of this is delivered through commissioning or delivering programmes of work, and some by working with and influencing partners across the City. It also includes work of partners where we have an oversight role – particular areas such as health protection, immunisation, and NHS screening programmes.

2. THE LINKS BETWEEN THE KEY ACTIONS

Information and intelligence (K46) drive the actions and interventions that are used, since we take an evidence-based approach. Part of this involves generating new evidence, such as evaluations of innovative programmes of work, or surveying of our local population to develop a detailed understanding of their health-related behaviours.

Thrive Plymouth, the city's strategy for health and wellbeing (K21), includes work tackling the four key behaviours which cause harm in Plymouth, and the context which underlie these (wider determinants). This strategy utilises prevention and early intervention, and tackles risk factors and so is closely related to the delivery of plans to reduce risk factors and strengthen the role and impact of early intervention and prevention (K47).

3. PROGRESS IN QUARTER 4 OF 2014-15

As is shown in table 1 (below) all of the milestones for the three key actions were completed as planned in Q4 of 2014-15.

Table 1: Progress against milestones in Q4 of 2014-15

Key Action Description	Milestones due for completion during current quarter	Status
K21 Lead on the city's strategy for health and wellbeing	<ol style="list-style-type: none"> 1. Evaluation of Thrive Plymouth launch 2. ODPH behaviour workshops identifying key change enablers for reducing health inequalities 3. Initial meeting of PHT workforce and healthy hospital steering group 4. Draft of DPH Annual Report to CMT 	<ol style="list-style-type: none"> 1. Complete 2. Complete 3. Complete 4. Complete
K46 Develop a clear research and evidence base to understand health inequalities across the city	<ol style="list-style-type: none"> 1. Full Wellbeing Survey Results to CMT 3/2/15 2. Final version of Plymouth Report to be published post CMT 3/2/15 3. PNA consultation closed 16/2/15. Final PNA to go to Feb HWB 4. National Child Measurement Programme Report to be published 	<ol style="list-style-type: none"> 1. Complete 2. Complete 3. Complete 4. Complete
K47 Deliver strategies that reduce individual risk factors and strengthen the role and impact of early intervention and prevention	<ol style="list-style-type: none"> 1. Introducing a network of trained Workplace Wellbeing Champions in PCC to support achievement of workplace wellbeing charter and health improvement activity for our workforce (e.g. launch of Everest Challenge 19 Jan) 2. Development meeting re. Health Checks with GPs, Pharmacies and Sentinel in Feb 15 3. Work with Secondary Leads for School health & lifestyle survey results; analyse and develop an approach to the findings (to incl. mental health, resilience and diet) 4. Gain agreement with Primary leads to a primary school health & lifestyle survey. 5. Complete EIA on Healthy Weight Strategic Action Plan 	<ol style="list-style-type: none"> 1. Complete 2. Complete 3. Complete 4. Complete 5. Complete

4. RESOURCES REQUIRED FOR DELIVERY

Each milestone forms part of a project. Projects are generally consultant-led, though there are often overlaps and interdependencies between projects which require matrix working. Within the Public Health Team, resource is allocated through prioritisation of actions most likely to lead to a reduction in inequalities in health and wellbeing.

The Public Health team work with a wide range of partners, both across the city and across wider geographical footprints. Much of our work requires us to influence the decisions made by partners.

For example with Thrive Plymouth, we sought to influence employers to improve the health and wellbeing of their employees. Whilst this work can have huge benefits, it can sometimes be difficult to quantify, in advance of delivery, both the resource required (in terms of personnel) and the extent of the benefit that will be achieved at a given time. It can also be necessary to flex resources to enable delivery. As evidenced by our achievements against milestones, this has been carried out successfully.